

Costa Rica Inbound Trade Mission

Oklahoma City, OK Richmond, VA Atlanta, GA October 10th- 13th, 2016

Costa Rica has achieved the highest level of economic development in Central America, however due to its population size (4.8 million) the country relies on foreign investment and access to international markets in order to continue developing. Costa Rica imports large quantities of fresh and processed foods. Moreover, the country relies on imports for the majority of its staple foods. In 2014, U.S agricultural exports to Costa Rica totaled \$610 million USD; bulk products (\$295 million USD) and consumer-oriented products (\$224.9 million USD) were the two main categories. Costa Rica is an attractive market for high-value consumer products from the U.S. The CAFTA-DR Free Trade Agreement has liberalized trade and as a result U.S exports have grown considerably.

Register for this inbound trade mission and join SUSTA for one-on-one meetings with pre-qualified Costa Rican retail and food service buyers. This unique opportunity will allow Southern US Companies, both new and established exporters, the opportunity to strengthen an already solid trading relation between nations and delve into the Costa Rican market in a more accessible and low cost manner. Eligible MySUSTA companies can log into your account to register online.

Booth Fees: One-on-One meetings \$25.00 **Registration Deadline:** September 5th, 2016 No refunds for cancellation after September 5th, 2016.

Fee Includes: Pre-arranged one-on-one meetings with Costa Rican buyers. Participants may also choose complimentary participation in the concurrent Mexico Inbound Mission.

Product Description (suitable products but not limited to): Snack Foods • Breakfast Cereals • Fruit/Vegetable Juices • Frozen Foods • Dairy Products • Dressing and Marinades • Processed Fruits and Vegetables.

Industry Focus: Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

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